

SPONSORSHIP AND EXHIBITION

# PROSPECTUS

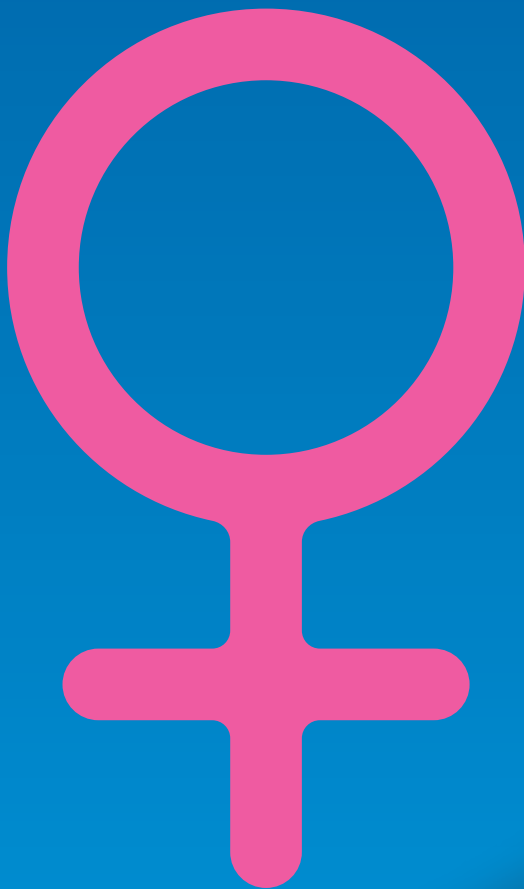
SOUTH AFRICAN SOCIETY OF REPRODUCTIVE  
MEDICINE AND GYNAECOLOGICAL ENDOSCOPY

SASREG NATIONAL CONGRESS  
"New Debates in Endoscopy and Infertility"

30 October – 1 November 2015

Investec Bank Global Head Office  
Sandton - Johannesburg

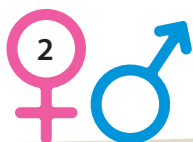
[www.sasregcongress.org.za](http://www.sasregcongress.org.za)



**SASREG**

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# Invitation Messages

## FROM THE PRESIDENT OF SASREG

Dear Friends and Colleagues of the Trade,

On behalf of the SASREG committee, I invite you to participate in the 2015 National SASREG Congress which will be held in Johannesburg from 30 October 2015 to 1 November 2015. The venue will be the Investec Bank Global Head Office in Sandton, Johannesburg. This modern facility has excellent lecture and exhibition facilities. Dr Merwyn Jacobson and Dr Chris Venter are the Convenors of the congress in Johannesburg.

The SASREG congress is the main South African meeting on Gynaecological Endoscopy and Infertility. SASREG is the daughter body of SASOG for Endoscopy and Reproductive Medicine and will host a national congress every 2nd year (non-SASOG year). The delegates will include reproductive medicine specialists and general gynaecologists with an interest in endoscopy or infertility. For the first time, this congress will also include the embryologists who work in IVF laboratories, fertility nursing sisters and psychology counsellors.

SASREG has hosted many national and international congresses in South Africa. The International AAGL Endoscopy congress in 2013 was by SASREG and was a tremendous success. We attribute this to the excellent contribution by the trade, for which we were very appreciative. We are sure that the 2015 National SASREG congress provides an equally attractive platform for the trade to exhibit and sponsor fertility and endoscopy products.

Members of the trade will be able to arrange exhibition stands and support the congress, and our industry through the sponsorship opportunities such as workshops and social events which will be available. There will sufficient space for 17 stands in the exhibition area. Please book yours now!

Turner's Conferences will be the Professional Conference Organisers and the contact person for the trade is Catherine Taylor who can be reached on 031 368800 or by email at [catherinet@turnersgroup.co.za](mailto:catherinet@turnersgroup.co.za). There is already quite a bit of interest from the trade, and we ask that you email Catherine as soon as possible.

We look forward to seeing you at the congress, and appreciate your contribution to improving endoscopy and infertility treatment in South Africa.

Yours Sincerely



**PAUL LE ROUX:** President - SASREG

## FROM THE CHAIR OF THE ENDOSCOPY SECTION SASREG

Dear Colleagues & Friends,

It is with great pleasure that we announce the SASREG congress titled "New debates in endoscopy and infertility" which will be held at the Investec Bank Global Head Office from 30 October to 1 November 2015.

What was very important to us with the planning was to make sure that the philosophy of the Society of encompassing reproductive medicine and endoscopy is showcased in the congress. We wanted to have relevant, important and practical aspects of gynaecological endoscopy covered in the congress. I believe that we achieved this with the topics covered in the programme.

We will be covering endoscopy issues that we are all faced with in daily practice. The scientific programme will be presented by renowned endoscopic surgeons, distinguished key-note speakers and opinion leaders from South Africa. We have well respected skilled endoscopic surgeons in our own country and this congress is by South Africans for South Africans!

We anticipate seeing all our old friends and making new acquaintances in Johannesburg to share experiences and exchange new ideas.

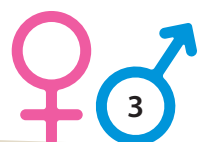
Your participation and industry's sponsorships will ensure that the congress is a success as their support enables us to achieve our mission in this field and allows us to provide our patients with the best possible medical care.

On behalf of the endoscopy arm of SASREG, I welcome you to our meeting.

Warm Regards



**ABRI DE BRUIN:** Chair Endoscopy Section SASREG



# Congress Information

## Contacts

Congress and Exhibition Organisers

Turners Conferences & Conventions (Pty) Ltd  
PO Box 1935, Durban, 4000  
South Africa

Telephone: +27 (0) 31 368 8000  
Fax: +27 (0) 31 368 6623  
Email: Catherinet@turnergroup.co.za

Contact: Catherine Taylor

## SASREG Sponsorship and Exhibition Coordinators

Paul le Roux           pleroux@capefertilityclinic.co.za  
Johan van der Wat    vdwatgyn@iafrica.com  
Carin Huyser           carin.huyser@up.ac.za

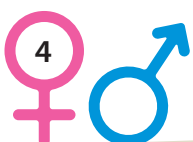
## Important Congress Dates

Congress Dates	30 October – 1 November 2015
Deadline for Submission of Abstracts	30 April 2015
Early Registration Deadline	28 June 2015
Standard Registration Deadline	27 September 2015

## Congress Website

The official website will be updated on a continuous basis with details of the programme, registration and social events.

[www.sasregcongress.org.za](http://www.sasregcongress.org.za)



# Sponsorship Packages

SASREG 2015 National Congress and Exhibition are committed to the principles that:

- Sponsorship activities should be executed and acknowledged in such a way that the congress is not perceived as a commercial endeavour
- The aim of the congress is to be a vehicle to enhance the dissemination and exchange of scientific information

The following sponsorship packages are available on a first come first serve basis:

**All sponsorship will fall into one of the following categories, for which the appropriate recognition will be given.**

**All sponsorship amounts are inclusive of 14% VAT.**

## **Platinum Sponsor: > R300 000.00**

Companies or organisations seeking a preeminent profile at this Congress, should consider Platinum Sponsorship. Your investment will entitle you to the following benefits:

- Recognition as a Platinum sponsor in all Congress communications
- Recognition on Congress slide displayed between sessions
- One free 9M<sup>2</sup> exhibition space
- A Workshop at Congress subject to Committee approval and programme schedule compatibility.
- A full page advertisement in the official programme book
- Inclusion of your Company name, link to home site and logo on the website as well as logo on home page
- 4 free delegate registrations and two free exhibitor registrations to the Congress
- 4 Congress dinner tickets
- Recognition on the Sponsors' Banner and other display materials during the Congress
- Leaflet insertion in the delegate bag (subject to approval) to be supplied by the Sponsor 14 days before Congress start date

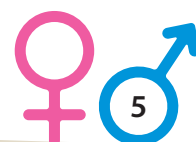
## **Gold Sponsor: R150 000.00**

Your investment will secure participation as a Gold Sponsor. This package represents particularly good value for organisations wishing to have a strong presence at the Congress.

- Recognition as a Gold sponsor in the official programme book
- A half page advertisement in the final programme book
- Inclusion of your Company name, link to home site and logo on the website
- 2 free delegate registrations to the Congress
- 2 Congress dinner tickets
- Recognition on the Sponsors' Banner and other display materials during the Congress
- Leaflet insertion in the delegate bag (subject to approval) to be supplied by the sponsor 14 days before Congress date

## **Congress Sponsor: Less than R 150 000.00**

- Recognition as a Congress sponsor by inclusion of logo in official programme booklet
- Inclusion of your Company name, link to home site and logo on the website



# Sponsorship Opportunities

Prices include VAT at 14%

## **1st Announcement and Call for Papers: R 11 400.00**

The 1st Announcement will be circulated during April 2015 to the delegate database in electronic format. This is a unique opportunity for a company ready to commit at an early stage to their support of this Congress.

- The sponsor is entitled to a full-page advertisement on the inside-front or inside back cover

## **Advertisements in the Final Programme: from R 5 700.00 –R 22 800.00**

The Final Programme will be distributed on-site to all participants, and will include all Congress information including the definitive scientific programme outline. Companies may advertise as follows:

- Back Cover R 14 250.00
- Inside front cover R 11 400.00
- Inside back cover R 9 120.00
- Double Page Spread R 22 800.00
- Inside page R 5 700.00

\* Item design and content subject to approval of SASREG

## **Bookmark: R 5 700.00**

An opportunity exists for a single Company to sponsor a bookmark which will be attached to the final Programme book. Bookmark design is subject to committee approval.

- Company's name and logo on one side and SASREG logos and Congress details on the other
- Sponsor would provide and print the bookmark. Bookmark design is subject to committee approval

## **Congress Bags: R 50 000.00**

Exclusive sponsorship of the Congress bags provides some of the highest exposure possible. Bag design is subject to committee approval.

- R 50 000.00 Includes naming rights but exclude sponsor supply of bags and logo costs and artwork
- R 11 400.00 Includes naming rights and sponsor is to supply bags and logo costs and artwork

- Company name / logo and SASREG logo must appear on the bag

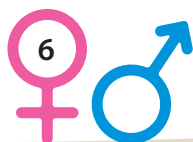
## **Congress Bag Insert: R 5 700.00**

Opportunities exist for Companies to print and supply one A4 sized double-sided, single page, advertisement or document to be placed in the Congress bag. The documents are to be delivered to the venue by a specified date.

## **Congress Dinner: R114 000.00**

The Congress Dinner will take place on the 31st October. The sponsor of this item will be entitled to the following:

- The Sponsor may display pop-up banners near entrance to the venue. All banners designs are subject to approval of the committee and the venue
- The Sponsor will be entitled to give a 5 minute address to the delegates during the evening following an address from the Chairman of the Committee
- The Sponsor's logo will appear on the Congress website next to the notice of the dinner and also in the Final Programme
- The Sponsor's logo will be printed on the menus
- The Sponsor may also supply a gift for each place setting bearing the company logo



# Sponsorship Opportunities

## **Congress Lanyards: R 22 800.00**

The Sponsor will have the exclusive high-profile opportunity to provide approved lanyards displaying their name and logo for distribution to delegates with their Congress badges.

- R 22 800.00 Includes naming rights but exclude sponsor supply of lanyards and logo costs
- R 11 400.00 Includes naming rights and sponsor is to supply lanyards and logo costs and artwork

- Company name / logo and SASREG logo will appear on the lanyard (to be supplied by the Sponsor after approval of design by the committee)

## **Gobos (wall projections): R 22 800.00**

Gobos can be arranged for the exhibition area. Gobo should be supplied by the Sponsor and the Congress will project image for one full day in a location to be discussed with the sponsor.

## **Information Wall: R11 400.00**

The programme and other information related to the Congress will be placed on the wall for delegates to view. The wall will be placed centrally in the venue for maximum exposure.

- Company logo will appear on the information wall

## **Keynote Speaker: R 25 000.00 per speaker**

The intention is to make this a congress for South Africans by South Africans and prominent experts will be invited from around the country to present keynote lectures.

The Sponsor may contribute to the travel, accommodation and subsistence costs of our Keynote Speakers, subject to approval of SASREG, the Programme Committee and the Speaker.

- The Sponsor will be acknowledged at the appropriate keynote lecture, on the website and in the final programme in a space relative to the notice of the respective speaker

## **Lunches: R50 000.00 per day**

Individual sponsorships are available for each of the 3 days, namely, Friday 30 October, Saturday 31 October and Sunday 1 November 2015

- The Sponsor may provide pop-up banners and / or table banners to brand the catering areas. The banners designs are subject to approval of the venue and the Committee
- The Sponsor may also provide branded items such as napkins and coasters
- The sponsor of the lunch will be announced in the opening session of the day

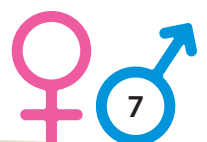
## **Official Congress Signage: R 11 400.00**

There will be directional Congress signage around the venue, and the opportunity exists for a sponsor to support this service and have their company logo published on all Congress directional signs.

## **Pocket Programme: R11 400.00**

The pocket programme will be distributed with the badge and given to all delegates.

- The sponsor's logo Will be printed on the programme



# Sponsorship Opportunities

## **Sponsored Scientific Session: R25 000.00**

Sponsors may choose to support one of the sessions taking place throughout the Congress. This is an excellent opportunity for your company to attach your branding to a session that has content relevant to your area of expertise.

- The sponsor will be acknowledged on the website and in Final Programme next to the session details
- The sponsor's logo will appear on the holding slide before and after the presentations
- The sponsor will have a table outside the session room to display literature and have approved banner stands inside and outside the session room (supplied by Sponsor)

## **Speakers Ready Room: R 11 400.00**

A Speaker's Ready Room will be available at the meeting venue for speakers and abstract presenters to review their presentations.

- The sponsor's logo will be displayed as a screensaver on each workstation and will also appear on the signage at the entrance to the Speaker Ready Room
- The sponsor will also use the opportunity to supply branded items such as mouse mats, USB sticks and laser pointers

## **Student Sponsorship: R2 000.00 per Student**

This is your opportunity to contribute towards the long term development of our industry by sponsoring student to attend the Congress. Your contribution will cover the costs of the student registration and participation and their attendance at the welcome reception and social evening.

- Your sponsorship will be recognized on the website and in the Congress Final Programme

## **Stationery: R 5 700.00 per item**

- Folders, Writing Pads & Pens can be branded and supplied

## **Teas & Coffees: R11 400.00 per day**

Sponsorships are available for arrival coffee, mid-morning and mid-afternoon coffee breaks each day:

Friday 30 October, Saturday 31 October 2015 and Sunday 1 November 2015. R 11 400.00 for 3 teas per day

- Sponsors will be able to display their brand material in the catering venue

## **Welcome Reception: R45 600.00**

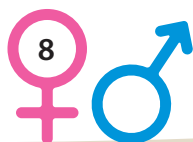
The Welcome Reception will take place on Friday 30 October and will take place at Investec Bank Global Head Office. The Sponsor of this item will be entitled to the following:

- The Sponsor may display pop-up banners near entrance to the reception venue provided that the banners are subject to approval of the venue and the Committee
- The Sponsor's logo will appear on the Congress website relative to the notice of the Welcome Reception and also in the Final Programme
- The Sponsor may also provide cups, napkins and other items bearing your company or product logo for use at the event

## **Congress Workshop: Price on Application**

Companies interested in hosting and sponsoring a workshop at the Congress are invited to contact Turners Conferences for further details.

- Workshops will be considered by the programme committee and be subject to programme and space availability.





# Trade Exhibition

## Investec Bank Global Head Office, Sandton 30th October – 1 November 2015

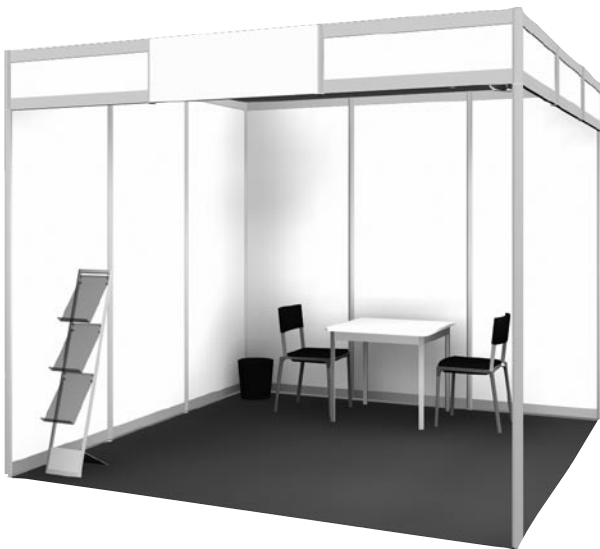
A Trade Exhibition and Poster Display will be held in conjunction with the SASREG 2015 National Congress and Exhibition from 30 October – 1 November 2015.

### Reasons to Exhibit – an opportunity to:

- Promoting your company's image and brand and ensuring interaction on a national level
- Achieving broad exposure over an extended period of time
- Targeting new clients and launching new products and/or services
- Being seen to support the industry and mother and infant care in South Africa
- Increasing customer and business opportunities

### Exhibition Stand: Floor space

All stands are 3m x 3m, consist of a shell scheme and cost R 27 000.00 Inclusive of VAT.



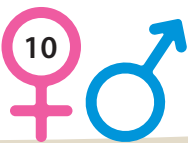
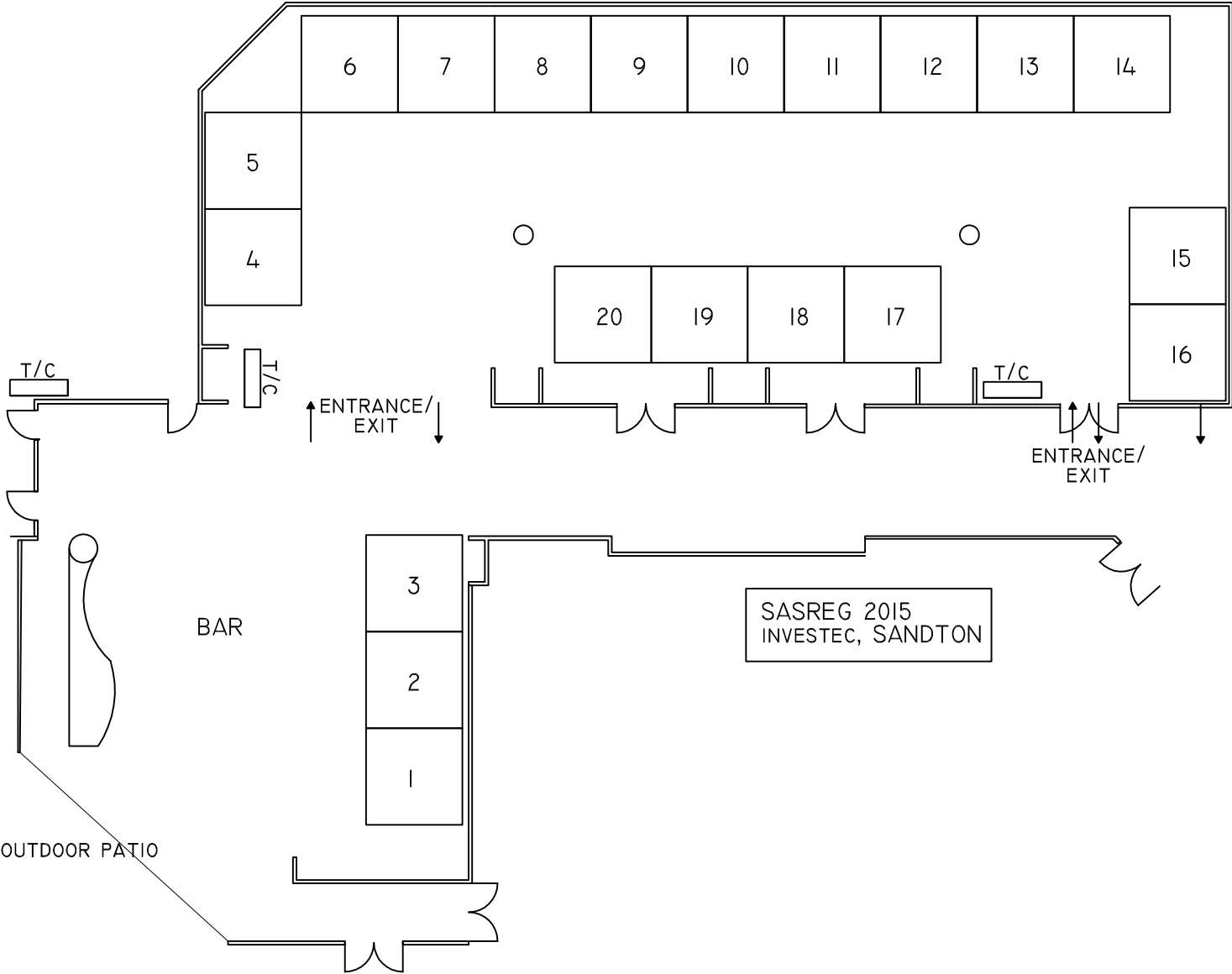
The stand price includes:

- Fascia with company name and stand number
- 1x table and 2 x chairs
- 2 x spotlights behind fascia board
- 1 x Plug point
- General Exhibit Hall security service
- Daily cleaning of the public areas
- Tea, coffee and a light lunch daily for two exhibitors (registration required)

### Exhibition Dates

Build Up	29 October 2015	14h00 – 20h00
Exhibition Times	30 & 31 October 2015	08h30 – 17h00
	1 November 2015	08h30 – 16h00
Breakdown	1 November 2015	>16h30

# Exhibition Layout Plan



# Application Form

## SPONSOR AND EXHIBITOR APPLICATION FORM

Please complete and return to: Turners Conferences, attention Catherine Taylor  
Tel: +27 31 3688000: Fax: +27 31 3686623: Email: Catherinet@turnergroup.co.za

COMPANY DETAILS										
COMPANY										
Contact Person					Position					
VAT Number										
Address							Zip Code			
City				State			Country			
Cell Number					Office Telephone					
Email										
Sponsorship Levels										
Platinum Sponsor			Gold Sponsor				Silver Sponsor			
Exhibit Space										
Booth Number/s		1 <sup>st</sup> Choice			2 <sup>nd</sup> Choice			3 <sup>rd</sup> Choice		
Sponsorship of Events and Catering										
Welcome Reception		Congress Dinner			Tea/ Coffee			Lunch		
Sponsorship Opportunities										
2 <sup>nd</sup> Announcement call for papers		Bookmark			Congress Bags			Congress Bag insert		
Congress Lanyards		Gobos			Information Wall			Keynote Speaker		
Official Signage		Pocket Programme			Scientific Session			Speaker Prep room		
Stationery		Student Sponsorship								
Other (specify)										
Advertisements in Final Programme										
Back Cover		Inside Back Cover			Page 1			Full Page or Double Spread		
ORDER SECTION										
Sponsor Value		R	Exhibitor Value		R	Advertising Value		R		
Sub Total		R	Add 14% VAT		R	Grand Total		R		
I/we am aware of the financial and administrative conditions for Sponsors and Exhibitors and I/we agree to abide by those conditions.										
Signature										
Name					Date					
<b>Bank Transfers to: Turners Conferences and Convention (Pty) Ltd – SASREG 2015, First National Bank, Branch Code 221 426, Account No. 62535247333</b> <b>Payment of 50% of the total Sponsor/ Exhibitor value selected must accompany this form to secure the booking. The remaining 50% by 31 August 2015. Requested deviations from this plan can be discussed.</b>										

## Congress Secretariat

For further information contact:  
Gill Slaughter  
Turners Conferences & Conventions (Pty) Ltd  
Email: [gills@turnergroup.co.za](mailto:gills@turnergroup.co.za)

Website: [www.sasregcongress.org.za](http://www.sasregcongress.org.za)

